

Scoring Criteria: Quick Support for Organizations FY2024

Ability to Accomplish the Project, 33% of total score

- The applicant has a clear plan with reasonable time lines.
- The project has capable and committed personnel, whether from the organization or consultants/contractors.
- The budget is clearly itemized, responsible, and meets the needs of the project.
- There is an appropriate marketing/publicity plan, if applicable.

Impact of the Project, 67% of total score

- The applicant has identified specific proposed changes to take place as a result of their project and a plan to measure or prove whether those changes have taken place.
- The intent of the project type is fulfilled:
 - Organization start-up: The new organization is likely to play an important role in the artistic development of its community, as demonstrated by the artistic quality and merit of its activities, strength of its operations, and expected effects of completing the 501c3 process.
 - Organization development: The project helps the organization achieve increased capacity and long-term stability.
 - Equipment purchase: The equipment purchase strengthens the organization's ability to provide high quality arts activities, benefiting specific programs or events.
 - Art project: The project and artist(s) involved provide the potential for participants and audience to develop knowledge, skills, and understanding of the arts.
 - Public art planning: The activities will enable the final project to be well-planned, of high artistic quality and merit, and aligned with the artistic needs of the community.
- The underserved/underrepresented in the community are enabled to participate in this activity or the organization's activities in general.

Priority Points

Applicants will also be awarded one additional percentage point for each of the following criteria they meet:

- First time SMAC applicant
- Applicant organization led by or primarily serving people from an underserved/underrepresented community
 - People who are Black, Indigenous, or other people of color (BIPOC). In the SW MN region, this could include those who are Black, Dakota/Lakota, Hispanic/Latinx, Hmong, Karen, Micronesian, Somali, etc.
 - People who are lesbian, gay, bisexual, transgender, queer/questioning, intersex, asexual, or two-spirit (LGBTQIA2+).

- People with disabilities
- Applicant from a county that has received three or fewer SMAC grants in the last fiscal year