

Scoring Criteria: Art Project Grants FY 2023

Artistic Quality and Merit, 50% of total score

- The project's activities have high artistic merit, with the potential for participants and audience to develop knowledge, skills, and understanding of the arts.
- The artist resumes or bios show an appropriate level of experience for the project, and work samples provide evidence of high artistic quality, including technical skill and artistic vision/voice.

Reaching the Underserved, 14% of total score

- The applicant is able to identify the underserved and/or underrepresented groups in their community.
- The applicant is attempting to reach one or more of the underserved/underrepresented groups to enable them to participate in the project.
- The applicant is making an effort in regard to ADA accessibility.

Impact on Participants and Audience, 22% of total score

- The applicant demonstrates the importance of the project to their community. The project meets the artistic needs of the community, organization, and involved artists.
- The project shows growth for the organization and/or for the community, building on the organization's mission and previous programming.
- The applicant has identified specific proposed changes to take place as a result of their project and a plan to measure or prove whether those changes have taken place. Providing a sample evaluation tool is optional.

Ability to Accomplish the Project, 14% of total score

- Any key non-artist personnel have experience suited to the proposed project.
- The application illustrates a clear plan with reasonable time lines.
- The marketing and publicity plans are appropriate for the project, organization, and community.
- There is community involvement and support for the project, including evidence of collaborations, financial support, or in-kind contributions.
- The budget is clearly itemized, responsible, and meets the needs of the project.
- The information provided about the organization's role and board demonstrates ability to accomplish the project.
- If the organization has received grants from SMAC in the past, they have a history of successfully completed projects. All reporting requirements for SMAC grants have been followed.

Priority Points

Applicants will also be awarded one additional percentage point for each of the following criteria they meet:

- First time SMAC applicant
- Applicant organization led by or primarily serving BIPOC or LGBTQIA2+ communities or people with disabilities
- Applicant from a county that has received three or fewer SMAC grants in the last fiscal year