

## ART LEGACY PROJECT GRANTS – FY 2022

### Scoring Criteria

#### **ARTISTIC QUALITY & MERIT (scores from 0-18, 46%)**

- The project's activities have high artistic merit, with the potential for participants and audience to develop knowledge, skills, and understanding of the arts.
- The artist resumes or bios show an appropriate level of experience for the project, and work samples provide evidence of high artistic quality, including technical skill and artistic vision/voice.

#### **IMPACT ON PARTICIPANTS & AUDIENCE (scores from 0-11, 28%)**

- The applicant demonstrates the importance of the project to their community. The project meets the artistic needs of the community, organization, and involved artists.
- The project shows growth for the organization and/or for the community, building on the organization's mission and previous programming.
- The applicant demonstrates how the project will provide sustainable arts access in the community, looking ahead five years and including a plan for physical maintenance, if applicable.
- The applicant has identified specific proposed changes to take place as a result of their project and a plan to measure or prove whether those changes have taken place. Providing a sample evaluation tool is optional.

#### **REACHING THE UNDERSERVED (scores from 0-5, 13%)**

- The applicant is able to identify the underserved and/or underrepresented groups in their community.
- The applicant is attempting to reach one or more of the underserved/underrepresented groups to enable them to participate in the project.
- The applicant is making an effort in regard to ADA accessibility.

#### **ABILITY TO ACCOMPLISH (scores from 0-5, 13%)**

- Any key non-artist personnel have experience suited to the proposed project.
- The application illustrates a clear plan with reasonable time lines.
- The marketing and publicity plans are appropriate for the project, organization, and community.
- There is community involvement and support for the project, including evidence of collaborations, financial support, or in-kind contributions.
- The budget is clearly itemized, responsible, and meets the needs of the project.
- The information provided about the organization's role, board, and finances demonstrates ability to accomplish the project.
- If the organization has received grants from SMAC in the past, they have a history of successfully completed projects. All reporting requirements for SMAC grants have been followed.

*Applicants will also be awarded one additional percentage point for each of the following criteria they meet: First time SMAC applicant; Applicant organization led by or primarily serving BIPOC or LGBTQIA2+ communities or people with disabilities; Applicant from a county that has received three or fewer SMAC grants in the last fiscal year.*