

**ART LEGACY PROJECT PLANNING GRANTS – FY 2021**  
***Scoring Criteria***

**IMPACT OF THE PLANNING (scores from 0-10, 33%)**

- The applicant should demonstrate the importance of this planning project to the final project.
- The planning should enable the final project to meet the artistic needs of the community and organization.
- The planning project should enable the final project to have high artistic quality and merit.
- The applicant should collect and use public input in the planning process, which may lead to community involvement and support for the final project.
- The applicant should have chosen appropriate MN Arts Outcomes for their project and connected those outcomes to realistic, specific, and measurable changes to occur as a result of the project.
- The applicant should have a clear, workable plan to measure or prove that their chosen outcomes have been achieved. Providing a sample evaluation tool is optional.

**REACHING THE UNDERSERVED (scores from 0-10, 33%)**

- The applicant should be able to identify the underserved and/or underrepresented groups in their community.
- The applicant should attempt to reach one or more of the underserved/underrepresented groups to enable them to participate in the project.
- The applicant should be making an effort in regard to ADA accessibility.

**ABILITY TO ACCOMPLISH (scores from 0-10, 33%)**

- The application should illustrate a clear plan with reasonable time lines.
- The budget should be clearly itemized, demonstrate fiscal responsibility, and accurately reflect the needs of a carefully thought out project.
- There should be community involvement and support for the project, including evidence of collaborations, financial support, or in-kind contributions.
- The information provided about the organization's role, board, and finances should demonstrate ability to accomplish the project.
- The artistic director resume(s) or qualifications should show a level of experience that is appropriate to this project and that will ensure high artistic quality.
- Any assisting organizations should be appropriate to the project and show a professional record of assistance.

*Applicants will also be awarded one additional percentage point for each of the following criteria they meet: First time SMAC applicant; Applicant organization led by or primarily serving BIPOC or LGBTQIA2S+ communities or people with disabilities; Applicant from a county that has received three or fewer SMAC grants in the last fiscal year.*